Using Data to Drive Campus Safety

Diné College

Presenters: Velveena Davis & Cheyenne Bedonie
Presenters

- Velveena Davis, Executive Director of Institutional Planning & Reporting
  - Networks and ensures compliance of Campus Security efforts regarding Clery Act and provides a voice of support from the leadership team to shine focus on campus safety under the Campus Security & Emergency Response (CSER) Committee.

- Cheyenne Bedonie, Research Assistant, SACRED
  - In partnership with SCARED and networking with the CSER Committee on providing services that addresses sexual assault, prevention and educational services.
Purpose

- Reviewing Campus Security Statistics to build awareness (Clery Act compliance)
- Understanding challenges using data and what to do about it
- Recognizing community concerns regarding student safety topics
- Program development to address campus challenges
- Infusing cultural-focus and approach
- Building partnership and department support
- Increasing education on safety awareness and empowerment among students, employees and the community
What does Clery Act mean to you at your institution?
Does it contribute to student success?
How widely known is it among your local communities?

Data-data-data! Is there more to it?

In 1986 Jeanne Clery was raped and murdered in her dorm room at Lehigh University.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act) was enacted in her memory.
Information disclosed under the Clery Act can assist students and parents in making decisions which affect their personal safety.

1. Campus Crime Statistics
2. Campus Safety Training
3. Campus Safety Procedures/Policies
4. Crime Reporting Procedures
Total impact!

“Safety”

- Educational Systems
- Local Communities
- Tribal
- National
Our Story using Data

Diné College
Common challenges we faced with Campus Safety at Diné College

- Procedures
  - Weak campus safety procedures
  - Minimal focus on crime statistics

- Staffing
  - Minimal support in Campus Security – funding & resources
  - Understaff with security officers who have strong qualifications

- Training
  - Poor quality in campus safety training in all roles

- Communication
  - Weak response to timely warnings

- Campus crime - trend analysis
  - Increase in campus incidents
In 2014, it was reported that……

- Burglary
  13,500 burglaries occurred, constituting 50 percent of all criminal incidents

- Forcible Sex Offence
  Forcible sex offenses (6,700 incidents, or 25 percent of crimes)

- Motor Vehicle Theft
  Motor vehicle theft (2,900 incidents, or 11 percent of crimes)

- Aggravated Assault
  2,100 aggravated assaults

- Robberies
  1,100 robberies

Common Issues Within Native American Communities

- **Dating Violence**
  84% of Native Women have Reported to have been abused by an intimate partner

- **Sexual Assault:**
  3 out of 4 Women have been Sexually Assaulted
  1 out of 7 Men have been Sexually Assaulted

- **Domestic Violence**
  55.5% of Native women experience physical intimate partner violence in their lifetimes; 66.6% experience psychological abuse

- **Stalking**
  17% of American Indian and Alaska Native women have been stalked

- **College Focused Crimes**
  79.6% of all referrals for disciplinary action are for liquor law violations.

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*“NCADV | National Coalition Against Domestic Violence.” The Nation's Leading Grassroots Voice on Domestic Violence, ncadv.org/statistics.*

Common Issues within the Navajo Nation

- **Sexual Assault**
  3 in 4 Navajo Women; 1 in 10 Navajo Men; 1 in 5 Navajo Girls; 1 in 7 Navajo Boys

- **Domestic Violence**
  1 in 3 Violent Cases Reported on Navajo Nation are considered cases of domestic Violence

- **Stalking**
  2 in 6 Navajo Women have reported to have been stalked


Common issues within Diné College

![VAWA Offenses Chart]

- **Dating Violence**
  - CY2014: 1
  - CY2015: 2
  - CY2016: 3

- **Domestic Violence**
  - CY2014: 7
  - CY2015: 4
  - CY2016: 11

- **Stalking**
  - CY2014: 2
  - CY2015: 7
  - CY2016: 0
Feedback on Campus Safety

(Pre- April 2017)

How safe do you feel on campus/center during the day? Select one.

*Results based on 131 responses to this question.*

- Safe (71) 54.2%
- Neutral (40) 30.53%
- Unsafe (20) 15.27%
Data Trend:

• Training Needs:
  • Domestic Violence, Dating Violence, Aggregated Assault, Rape Aggression Defense
  • Active Shooter, Fire Drills, Fire Safety, CPR

• Communication:
  • Needs modern approach = using technology

• Professional Development:
  • staff certification and continuous training
Use what you know...and do something!

- Infuse culture into process
- Make it relatable
- Take action

Aware

Assess

Plan

Take Action

Sihasin (Assuring)

Iiná (Living)

Nitsáhákees (Thinking)

Nahat’á (Planning)
Base on data....

Take action!

- **Campus Security & Emergency Response Committee (CSER)**
- Assess and survey target population
  - Pre assessment: 131 (April 2017)
  - Post assessment: 192 (July 2018)
- Identify potential area of interventions
  - Domestic Assault
  - Sexual Assault
  - Aggregated Assault
- Study, track and collect data
  - Get departments involve – Campus Security, Residence Life, Centers
  - Establish a shared-data practice between Security & IR
- Dine’ College “Safety” movement
  - Immediate awareness to Administration
  - Data speaks power – use it!
  - Use data to guide you to the right target and focus
- Completed a SWOT Analysis and develop Plan of Action with realistic goals!
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<td><strong>Staffing</strong>&lt;br&gt;Note enough man-power, resources and lack of highly skilled staff in law enforcement</td>
<td>• Quick staff turnovers&lt;br&gt;• Lack of law enforcement training&lt;br&gt;• Underperformance in physical fitness&lt;br&gt;• Lack of officer presence on campus</td>
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You have evidence....

Now move forward

- CSER Committee
  - 13 members
    - Campus Security
    - OIPR
    - Center Directors
    - Faculty Representative
    - Counselor
    - Residence Life
  - Three Sub Groups developed

Compliance → Training → Communication
CSER Committee

Moving with Purpose

**Compliance**
- Develop Policies and Procedures and strengthen MOUs between Navajo Nation communities and Diné College.
- College and study crime statistics to drive action.
- Complete Annual reporting in network with Campus Security.

**Training**
- Provide training opportunities to increase campus safety awareness among students, staff, and faculty.
- Provide safety trainings to the community.
- Establish network with local organizations relating to campus safety topics.

**Communication**
- Establish open line of communication for a safer community.
- Update and enhance communication methods on campus.
- Increase timely warnings.
### Reflection on Procedures

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- Action Plan: Data (feedback) showed that campus safety awareness and knowledge was “POOR”
  - USDE Audit Form:
    - Internal reviewer: Compliance Sub Committee & Students
  - Revised and strengthen Annual Campus Security Reporting and accessibility to the public
  - Campus Crime statistics – increased publications and presentations to increase awareness (campus, community, and tribal council)
Reflection on Staffing

### Concerns and Challenges

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#### Action Plan – Data showed lack of funding with Campus Security

- Staff and equipment cost money; get administration involved to help
- Get the concerns recognized on your Annual Strategic Planning & Budget and conduct funding advocacy
- Reach out to potential Grants or tribal government for financial resources (i.e. Title III and Navajo Nation Council)
- Expand training opportunities – Train the Trainer, save cost keeping it in-house
Reflection on Training

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• Action Plan: Data (feedback report) support lack of security presence on campus and lack of training offered.<br>  • Invest in your security officers – safety response starts with them<br>  • Get security involve with conducting training – train the trainer approach; trainer certification and recognize talent in staff<br>  • Increase security presence on campus – transitioned from office duty and panel patrol to bike/foot patrol
### Reflection on Communication

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- **Action Plan: student & staff feedback report showed lack of quality in “timely warnings”**
  - **Emergency Phone**: 5 blue phones set-up, estimated $25,000
  - **Phone Intercom announcement system**: all campus, phone system intercom was established
  - **Instance massage**: ALERT MEDIA, $6,840 annual cost
  - **Communication structure**: using technology, policies and communication structure are still in the works.
  - **Emergency Decision Tree**:
    - Established the Emergency Response Team activation process.
Reflection on Community

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- **Action:** Data shows local community concern on Sexual Assault trend.
  - Getting tribal government involve in community efforts
  - Establish organizational partnerships with local resources
    - SACRED
    - Eve’s Place
  - Continue reporting and advocacy for funding and support
• SACRED
  • Established 2017 at Diné College
  • Mission:
    • *The Sexual Assault Campus Resistance Education at Dine’ College (SACRED) Program will listen, educate and inform the campus to create a healthy and safe environment that fosters student academic success.*
  • Funding: Title III, USDE
Creating the Program

• **Data and Research**
  • Conducting research on sexual assault topics on the Navajo Nation and among Native American tribes
  • Best practice on intervention and prevention educational programs
  • Using data to define our program’s approach

• **Professional Development and Network**
  • Getting out in the community
  • Attending conference/workshops to form partnerships
  • Approach from a Public Health background and meeting the PD in education

• **Starting our services**
  • Offering sexual assault prevention and educational awareness workshops
  • Year 1: first annual Mini-conference on Sexual Assault

• **Future Efforts**
  • Strengthen policies
  • Increase network with Counseling Department
• National Level
  Clery Act, Title IX, VAWA Amendment

• Tribal Level
  Navajo Council Women Amber Crotty (*Violence Against Women*)
  Navajo Council Delegate Nathan Brown (*Violence Against Women*)

• Community Level
  Local Coalitions: CSVANW, NAHZCASA, etc.
  Cultural Knowledge and Stories

• College Level
  Campus Security & Emergency Response (CSER) Committee
Reflecting back on 2017-2018

- Data is powerful….only if you USE it…so USE it! Apply it!
- Data informs and data drives not only decision making but supports advocacy
- Not an easy effort ----- takes a lot of WORK & TIME
- Always improvement – current data is showing needs for other services (suicide, bullying, and alcohol abuse)

### Pre-Post Survey on Campus Safety

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<th>Post</th>
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<tr>
<td>Feel safe on campus</td>
<td>54%</td>
<td>98%</td>
</tr>
<tr>
<td>Knowledge of ER procedure</td>
<td>71%</td>
<td>93%</td>
</tr>
<tr>
<td>Enough safety trainings offered</td>
<td>20%</td>
<td>85%</td>
</tr>
<tr>
<td>Improved communication</td>
<td>15%</td>
<td>76%</td>
</tr>
<tr>
<td>Security presence</td>
<td>5%</td>
<td>92%</td>
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Questions/Answers

Thank you!