

A bright yellow sticky note is partially visible on the left side of the image, overlapping the white card.

Data Data and more Date

Geraldine Sanapaw
College of Menominee Nation

Why data

- ◊ Data driven decisions
- ◊ Money/ resources are limited
- ◊ ROI
- ◊ Institutional Effectiveness

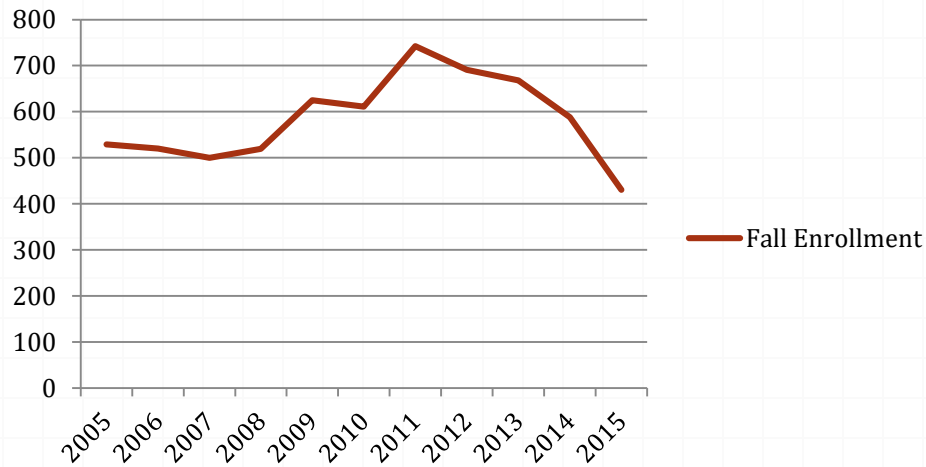
Sources of Data

- o AIHEC
- o IPEDS
- o HLC
- o State
- o Tribal
- o Institutional
- o Departmental

CMN snapshot

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Fall Headcount	529	520	500	519	625	611	742	691	668	588	430
Fall Credits	4789	4639	4496	4926	6512	6231	6801	6078	5539	4508	3360
Avg credit	9.1	8.9	9.0	9.5	10.4	10.2	9.2	8.8	8.3	7.7	7.8
FTE	399.1	386.6	374.7	410.5	542.7	519.3	566.8	506.5	461.6	375.7	280.0

Fall Enrollment



Enrollment Reports

2016 Fall Enrollment 08/01/2016

	Enrolled	Credit Hours	ISC	ISC Credit Hours
Main Campus	179	1735	144	1414
GB/Oneida Campus	68	587	46	424
Total	247	2322	190	1838

2015 Fall Enrollment 08/04/2015

	Enrolled	Credit Hours	ISC	ISC Credit Hours
Main Campus	155	1424	113	1027
GB/Oneida Campus	79	608	49	419
Total	234	2032	162	1446

Historic Data

Historical Fall Enrollment and New Enrollment Goal											
Enrollment Category	Head Count										
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
CS	318	295	294	285	306	313	343	347	302	276	219
RS	24	42	42	36	60	61	58	56	56	36	15
HS	38	38	45	39	29	24	38	14	11	40	16
FF	93	94	79	98	146	124	138	112	84	88	59
TS	40	20	25	37	65	61	70	52	39	8	8
SS	14	27	13	24	18	26	89	109	173	138	107
TOTAL	529	520	500	519	625	611	742	691	668	588	430

Enrollment Category	Credits Sold										
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
CS	3002	2724	2715	2653	3139	3187	3300	3248	2772	2464	2000
RS	174	380	357	373	656	682	642	551	533	404	129
HS	152	132	212	151	81	68	117	40	36	135	49
FF	970	1089	855	1215	1801	1479	1597	1237	1054	897	614
TS	399	181	264	398	713	657	783	542	385	55	79
SS	82	120	87	135	110	140	307	448	746	542	437
TOTAL	4789	4639	4496	4926	6512	6231	6801	6078	5539	4508	3360

Who is our enrollment

Enrollment Category	
Continuing	51%
Returning	8%
High School	6%
First Time Freshman	17%
Transfer	6%
Special	12%
	100%

Who do we target

Enrollment Category	actual numbers	goal
Continuing	149	219
%	75%	51%
Returning	20	34
%	10%	8%
High School	1	26
%	1%	6%
First Time Freshman	19	73
%	10%	17%
Transfer	1	26
%	1%	6%
Special	9	52
%	5%	12%
	200	430

Enrollment Category	actual numbers	goal
Continuing	1430	1890
%	76%	54%
Returning	188	315
%	10%	9%
High School	4	70
%	0%	2%
First Time Freshman	196	770
%	10%	22%
Transfer	12	245
%	1%	7%
Special	61	210
%	3%	6%
	1892	3500

How do we get there?

- o 5 years – 71.58%
- o 10 years – 78.11 %
- o 75% conversion rate
- o 7.42 average credits per student

How many applicants

TCH	3500
CS	- 1649
Credits needed	1851
avg cr	7.42
# students needed	249
conversion rate	75%
applicants needed	333

Why look at your data

- o Allows you to plan
- o ROI with activities
- o Best practices

Best Practices

- o Time to share on how your institution is using data
- o Move to benchmarking
- o IPEDS reports
- o <http://www.nccbp.org>

Thank you

- o Other best practices
- o Questions

Geraldine Sanapaw

College of Menominee Nation

gsanapaw@menominee.edu

715-799-5600 ext 3084